



PROMPT PACK

# 5 Prompts for Email Marketing

Write emails that convert





## ✉️ Subject Line Generator

01

USECASE

Boost open rates

Generate 10 email subject lines for:



Product: [PRODUCT]

Goal: [GOAL]

Audience: [WHO]

Mix curiosity, urgency, and benefit-driven angles.

Keep under 50 chars.



## Welcome Sequence

02

USECASE

Onboard new subscribers

Write a 5-email welcome sequence for [BUSINESS].



Email 1: Welcome + quick win

Email 2: Origin story

Email 3: Best content

Email 4: Social proof

Email 5: Soft offer

Tone: Friendly, helpful



## Cart Abandonment

03

USECASE

Recover lost sales

Write a 3-email cart abandonment sequence:



Email 1 (1hr): Reminder + help offer

Email 2 (24hr): Objection handling

Email 3 (48hr): Urgency + incentive

Product: [PRODUCT]

Price: [PRICE]



## Newsletter Template

04

USECASE

### Weekly content emails

Create a newsletter template with:



- Attention-grabbing intro (2 sentences)
- 3 curated insights format
- Personal note section
- Clear CTA

Topic: [TOPIC]

Voice: [YOUR VOICE]



## Launch Email

05

USECASE

Product/feature announcements

Write a product launch email:



Product: [NAME]

Key benefit: [MAIN VALUE]

Price: [PRICE]

Offer: [SPECIAL OFFER]

Structure: Problem → Solution → Proof → Offer →  
Urgency



# Email Tips

- {  Send at 10 AM Tuesday or Thursday
- {  One CTA per email maximum
- {  Write like you talk
- {  A/B test subject lines always

Save for later 